



**Meriteollisuus
Finnish Marine Industries**

DIGITALIZING MARITIME BUSINESS, SIDE EVENT @SLUSH

Messukeskus/Messuaukio 1 Helsinki, Finland/ Room 103, Kokoustamo

Access without SLUSH Pass

Dec 1st 2017

Finnish Marine Industries organizes a side event @SLUSH on digitalization with other maritime stakeholders

Digitalization enables creating new value and saving costs & resources to improve competitiveness in maritime sector. The event highlights the most interesting recent developments on the field and brings together companies and expertise to reflect the future opportunities.

The Objectives of the event are to:

- Find potential partners
- Introduce the digital expertise at the branch
- Identify and commit to areas for next steps to digitalize maritime industry

PROGRAMME 13.15-16.45

13.15 Registration & refreshments

13:30 Opening

13:45 Pitches from the forerunners, how to make maritime industry more efficient?

- *Electric. Digital. Connected.* - Mikko Lepistö, ABB
- *Future Navigation* - Jörgen Strandberg, Wärtsilä
- *Innovations in Newbuildings and Digitalization of the Customer journey* - Gustaf Eklund, Viking Line
- *Next Steps Towards Autonomous Vessels and One Sea Ecosystem* – Sauli Eloranta, Rolls-Royce

15.00 Matchmaking break

15.30 Maritime “Pike Tank” for Startups - One Sea Ecosystem

- **Startup, interested in participating? Contact:** jukka.merenluoto@dimecc.com
- **Additional information:** marineindustries.fi/slush

16:30 Conclusions

16:45 Ending

Want to attend SLUSH also?

Send email to tickets@slush.org and refer to our seminar, you will get Friday Pass for 248€!

Contact information

meriteollisuus@teknologiateollisuus.fi

Venue

The event is organized just outside the SLUSH area in Kokoustamo and you can access the event without SLUSH Pass. The easiest way is to access it through main entrance to Messukeskus/ Slush (Eteläinen sisäänkäynti/ South Entrance) and head to the right to Kokoustamo room 103. The room is on the right side of the stairs to enter Slush area.

Seminar is free of charge

However participants who register but do not attend (and do not cancel their registration latest on November 24th by e-mail to meriteollisuus@teknologiateollisuus.fi will be charged a no-show fee of 150 €. Finnish Maritime Foundation has provided funding for the event.

Registration is open until 24.11.2017: www.lyyti.fi/reg/SLUSH